

## 2019 TU Upper Midwest Regional Rendezvous March 29-31, Zion, Ill. – Agenda

## Friday March 29

8:00 a.m.	Optional Steelhead Fishing with IL and WI Volunteers	(Illinois Beach Resort Lobby - 1 Lake Front Drive, Zion)
7:00 p.m.	Optional Fish Fry Dinner – No Host, \$10 Per Person	(American Legion - 749 Milwaukee Ave, Gurnee)

## Saturday, March 30

7:30 – 8:30 a.m.	Breakfast & Networking (Lakeview Room			
8:30 – 9:30 a.m.	Welcome - Darwin Adams - IL Council Chair State of the Midwest: Update on the Region - Keith Curley, Vice President for Eastern Conservation - Beverly Smith, Vice President for Volunteer Operations  (Grand Ballroom AB)			
9:30 – 10:30 a.m.	Climate Change Awareness: Building Resiliency & Advocating for Change (Grand Ballroom AB)			
	Jeff Witten – TU Grassroots Trustee, Climate Change Workgroup of the National Leadership Council			
10:30 - 10:40 a.m.	Break			
10:40 – 12:00 p.m.				
	Nicole Watson, Ph.D. Student, Michigan State University, Department of Fisheries and Wildlife			
12:00 – 1:00 p.m.	Lunch (Lakeview Room)			
1:00 – 2:15 p.m.	Bringing Grayling Back How you can help (Grand Ballroom AB)  Nicole Watson, Ph.D. Student Michigan State University Department of Fisheries and Wildlife	Member Growth & Engagement Strategies and tactics to activate and retain more members and supporters (Grand Ballroom C)  Jeff Yates – Director of Volunteer Operations Linn Beck – WI Council NLC Representative	TU Volunteer Leader 101 New Volunteer Leader Orientation (Great Lakes Room) Nick Halle – Volunteer Operations Coordinator	
2:15 – 3:30 p.m.	Fundraising 201 Growing local revenue through grants and corporate partnerships (Grand Ballroom AB)  Jeff Yates – Director of Volunteer Operations	Driving Diversity in Your Chapter Programs and activities proven to attract a younger and broader demographic (Grand Ballroom C)  Beverly Smith, Vice President for Volunteer Operations	Angler Science: Using Science & Monitoring to Drive Your Work The RIVERS App and other TU tools (Great Lakes Room)  Jake Lemon – Angler Science Coordinator Dr. Dan Dauwalter – Fisheries Research Specialist	
3:30 - 3:45 p.m.	Break			
3:45 – 5:00 p.m.	A Case for the Great Lakes: An Initiative of the NLC Workgroup From net penning to invasive species, micro-beads and more (Grand Ballroom AB)  Robb Smith – MI Council, Chair of the Great Lakes Workgroup of the National Leadership Council		Angler Science: Hands-On Training Using the TU applications in the field (Outdoor Location TBD)  Jake Lemon – Angler Science Coordinator	
5:30 p.m.	Chris Steffen – OH Council, Great Lakes Workgroup of the National Leadership Council Taylor Ridderbusch – TU Great Lakes Organizer  Dinner & Fundraiser (Supporting the IL Council)		Dr. Dan Dauwalter – Fisheries Research Specialist  (Lakeview Room)	

## Sunday, March 31

7:30 – 8:30 a.m.	Breakfast & Networking	(Lakeview Room)	
8:30 – 9:45 a.m.	Angler Advocacy: Templates, Tools & Techniques An introduction to effectively advocating in your state (Grand Ballroom AB)	Leadership Development: Building a Deeper Bench Growing your potential with focused volunteer engagement (Great Lakes Room)	
	Taylor Ridderbusch – TU Great Lakes Organizer	Linn Beck – WI Council NLC Representative Mike Kuhr – WI Council Chair Beverly Smith – Vice President for Volunteer Operations	
9:45 – 11:00 a.m.	TU Who? – Improving Communications Effective email, social, print, press, websites and more (Grand Ballroom AB)  Mark Taylor – TU Director of Eastern Communications Jeff Yates – TU Director of Volunteer Operations	Highland Park Ravines Project Connecting kids, science and hands-on conservation (Great Lakes Room)  Rebecca Grill – Park District of Highland Park Matt Jennings – Gary Borger Chapter Dr. Myra E. Coddens - Gary Borger Chapter	
11:00 – 11:10 a.m.	Break		
11:10 – 12:00 p.m.	Meeting Wrap & Discussion (Grand Ballroo		
12:00 p.m.	Box Lunches Available (Grand Ballroom		
12:30 – 3:00 p.m.	Conservation Tour & Training: Rosewood Beach Ravines Project (Rosewood Beach, 883 Sheridan Road in Highland Park, IL 60035)  Rebecca Grill – Park District of Highland Park Matt Jennings – Gary Borger Chapter		