

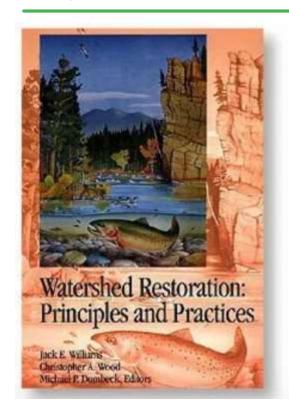


Essential steps from start to finish



#### A Quick Commercial Interruption from Our Sponsor





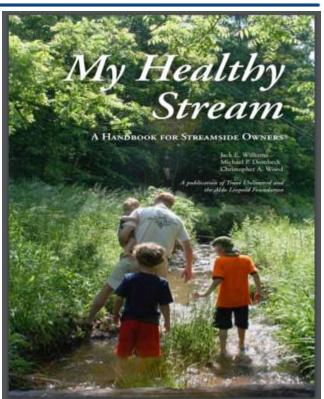
#### Watershed Restoration: Principles and Practices

\$0.00 - \$46.00

watershed Choose an option

ADD TO CART

SKU: x55024xm Category: Professional and Trade







- 1. Identify Project Location
- 2. Raise Funds
- 3. Complete Work



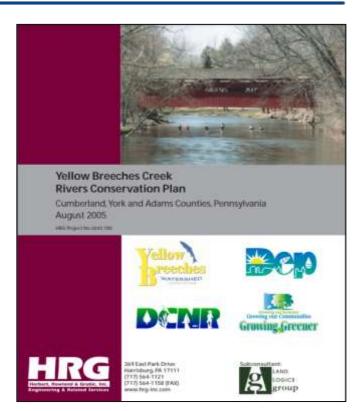


- Plan & Partner Before You Start
- Assess & Prioritize
- Right-Size & Reality Check
- Raise Awareness & Funding
- Develop Plans & Engineering
- Complete & Submit Permits
- Raise Awareness & Fundraise
- Select Contractors Wisely
- Manage All Aspects of the Project
- Report & Re-Assess
- Raise Awareness & Funding

#### **Plan & Partner Before You Start**



- Who Is Already Out There Doing This?
- What Have They Done?
- Who Are They & What Is Their Mission?
- What Do They Think Is Important?
- What Do They Think Our Role Should Be?
- Natural Resources Conservation District
- Pennsylvania DCNR
- Pennsylvania Fish & Boat Commission
- Yellow Breeches Watershed Association
- Central Pennsylvania Conservancy



#### **Strategic Planning Leads to Conservation Success**



- Plan with ClearGoals & Measurable Outcomes
- Define Projects to Achieve
  Those Goals Over a Set Period
- Create A Budget to Fund Those Projects and Meet Those Goals
- Build Your Case
- Seek Funding



#### The Intersection of Need & Opportunity



Where chapter strategic plans are made



#### **Gathering Your Resources**





- Money
- Time
- Expertise

#### **Two Guiding Questions to Ask**



1. What would it take to...?

- 2. Are we going to...
  - Buy It?
  - Build It?
  - Borrow It?

### **BUY It: Hiring Out the Work**



How would you find potential contractors?

Who can point you in the right direction?

How much will it cost?

How will you raise the funds to pay for it?

### **BUILD It: Growing Chapter Capacity**



How would you find members with the skills and time you need to develop into leadership?

Who's responsibility is it to find them and build the relationship?

What are the leadership development steps and opportunities you can employ to grow the skills needed in existing and future volunteers?

#### **BORROW It: Partnering for Success**



What aligned organizations or agencies already have the expertise to do this?

What is their mission?

What specific needs do they have that you can satisfy?

## **Case Study: Conservation**



Your chapter's strategic plan calls for a 5-year goal of restoring a total of 1 mile of Curtis Creek.

One of the projects identified is to conduct a river riparian buffer planting at Main Street Park.

What would you need to know and do to implement this strategy?

### **Case Study: Conservation**



COST (What materials and plants do we need?)

DESIGN (What are the planting best practices?)

PERMITTING (Do we need a permit? From whom?)

LABOR (How many volunteer hours will it take?)

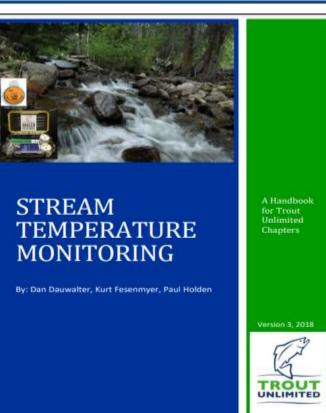
COMMUNICATIONS (How will we get the word out?)

PARTNERS (Who can we partner with on this project?)

### **Assess & Prioritize**







### **Right Size & Reality Check**







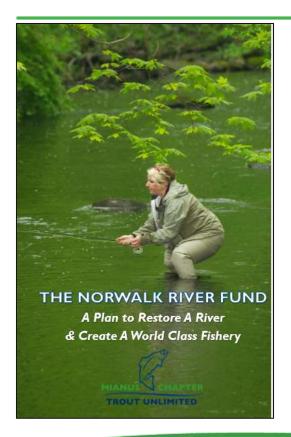






#### **Raise Awareness & Funding**







The Norwalk River Fund represents a unique opportunity to transform a river we all love into a thriving trout fishery.

Over the past two decades, we have worked together to restore this great river and have seen incredible results. Now, we're ready to take this effort to the next level by harnessing the plans we have developed, the partnerships we have built and the commitment you have shown to making this vision a reality.

With just a few short years of focused, scaled-up efforts, we will bring to bear all the resources at our disposal to restore damage from flooding and development, improve habitat for growing more and bigger trout, reconnect nearly 12 miles of stream through dam removal and bring the best fishing in the East right here to Fairfield County!

Join us as we launch this exciting and impactful new initiative!

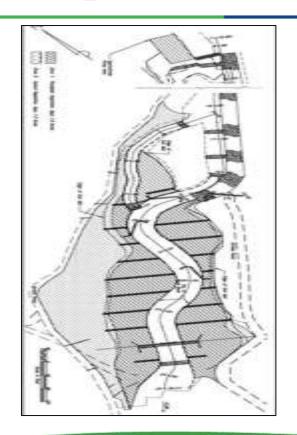
If you take care of the fish, the fishing will take care of itself.

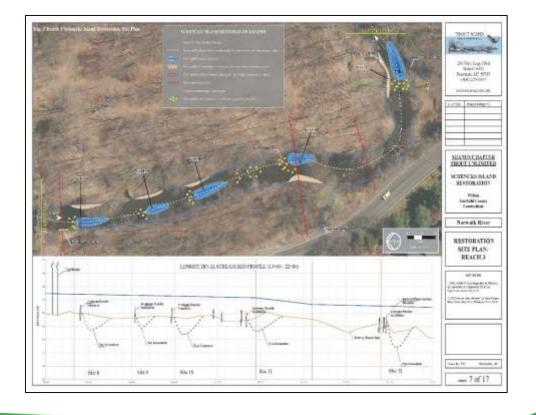


Since 1995, the Mianus Chapter of Trout Unlimited has completed more than two dozen habitat improvement projects on the Norwalk River. These efforts have resulted in measured improvements to water quality and temperature, as well as a threefold increase in trout populations according to state electro-fishing data. What's more, they have leveraged grant and private dollars with tens-of-thousands of volunteer hours for a combined value of over \$750,000! In the coming years, the Norwalk River Fund will allow us to accelerate this important work!

## **Develop Plans & Engineering**







## **Develop Plans & Engineering**





#### **Complete & Submit Permits**



INLAND WETLANDS COMMISSION Telephone (203) 563-0180 Fan (203) 563-0284



TOWN HALL 299 Danbury Road Wilton, Connecticut 06897

| For Office Use Only:   | WITH  |
|--|---|
| Filing Fee 5   | Wilton Land Record Map#                         |
| Date of Submission   | Volume # Page #                                 |
| Date of Acceptance   | Assessor's Plap #Lot#                           |
|  | T INFORMATION:                                  |
| Applicant Mianus Chapter of Trout Unlimited                              | Agent (if applicable)                           |
| Address PO Box 475   | Address   |
| Wilton, CT 06897   |   |
| Telephone 203-216-7078   | Telephone                                       |
| Email jyates@mianustu.org  | Email   |
| PHOPEUT  | VINFORMATION:                                   |
| Property Address 45 Lovers Lane  | Bite Acreage 23.5 Acres                         |
| Acres of altered Wetlands On-Site_0                                      | Cu. Yds. of Material Excavated 0                |
| Linear Feet of Watercourse Approx 1/2 Mile                               | Cu. Yds. of Material to be Deposited 0          |
| Linear Feet of Open Water 0  | Acres of altered upland buffer 0                |
| Sq. Ft. of proposed and/or altered impervious coverage 0                 | Sq. Pt. of disturbed land in regulated area0    |
| APPLICATIO   | N REQUIREMENTS:                                 |
| s The Site Within a Public Water Supply<br>Watershed Boundary? NO X YES* | Is The Site Within 500 Feet of a Town Boundary? |

Page 2 Application for a Minor Regulated Activity

In addition, the applicant shall provide three (3) collated copies of the following information\*\*

Project Description and Purpose: The Mianus Chapter of Trout Unlimited will be installing a conifer revetment, a structure designed to stabilize severely eroded streambanks to narrow the stream channel, improve habitat and provide improved flood plain access for the Norwalk River. To complete the project, dead pine trees will be anchored along the edge of the streambank and will slow the current, rebuilding new banks out of sediment.

| ()    | A.        | Written consent from the owner authorizing the ag  | gent to act on his/her behalf   |
|-------|-----------|--|---|
| ()    | В.        | A Location Map at a scale of 1" = 800'   |   |
| ()    | C.        | A Site Plan showing existing and proposed feat   | ures  |
| ()    | D.        | Names and addresses of adjoining property owner  | 1   |
| **App |           | n materials shall be collated and copies of docum  | ents more than two pages in length shall be double  |
|       |           | of the Wetlands and Watercourses Regulations of equirements.   | the Town of Wilton for a more detailed description of   |
|       |           | or his/her agent certifies that he is familiar with the for obtaining a permit through deception, inaccurate o | information provided in this application and is aware of<br>r misleading information.                         |
| Comm  | nissione  |  | y and proper inspections of the subject property by the sultants to the Commission, at reasonable times, both |
| Appli | cant's Si | gnature:   | Date:   |
| Agent | t's Signa | ture (if applicable)   | Date:   |

#### **Raise Awareness & Funding**



#### PLANNING IN PLACE



In 2017, the Mianus Chapter hired a renowned river restoration firm out of Bozeman, MT to travel to Wilton, CT to assess the river and develop a master plan for its restoration.

The results are comprehensive planning documents identifying specific habitat projects for nearly 10-miles of stream that will:

- Increase the number of deep pools that large trout need to grow even bigger
- Install large log and lunker structures to provide habitat to help trout grow and trout densities to increase
- Restore degraded spawning sites to improve the successful wild spawning of resident brown trout
- Remove two dams and other barriers to fish passage to ensure that the trout in the Norwalk River have access to all the habitat they need to survive within the entire system

This plan is developed, designed, actionable and ready to be executed!

All photos Courtesy of Lawrence Frank

#### THE NORWALK RIVER FUND: YOUR SUPPORT WILL UNLOCK THE RIVER'S FULL POTENTIAL

With your support and commitment to the Norwalk River Fund, this vision of a world-class trout stream in Fairfield County will come to life! We are targeting a \$100,000 funding commitment from some of our most ardent and dedicated members for use over a three-year period. Donors to the Norwalk River Fund will receive annual reports on our progress, frequent project updates and opportunities for unique site visits and celebratory fishing outings.

Join us today and make a difference in the future of the Norwalk River!

#### THREE WAYS TO GIVE

ONE TIME

ANNUAL PAYMENT

COMMITMENT OVER TIME

Supporting the Norwalk River Fund at the level that works best for you is easy, and there need not be any up-front cash commitment. You can choose to:

- 1) Make a one-time payment to the fund via cash, check or credit card
- Set up recurring, automatic annual payments billed to your credit card with the ability to withdraw at any time
- Pledge a set amount now, then answer a "capital call" as projects are initiated and funding is needed for their completion

Contact Ben Couch at bcouch@mianustu.org for more information, to discuss your pledge, or for more complex contributions such as private foundation or donor advised fund grants, bequests or charitable remainder trusts. NORWALK RIVER FUND

#### OUR PLAN TO RESTORE A LOCAL RIVER & CREATE A WORLD CLASS FISHERY



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With just a lim story years of focused, scaledup offlow, we will bring to bear all the resources or one disposed for resorre damage from Society and development, improve belited for growing more and legger trace, and living the best falling on the combinant right form to furnished County!

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#### THANKS TO EARLY SUPPORTERS \$100,000 FUNDRAISING GOAL WITHIN REACH

With your support and commission to the Normal River (e.g., the colors of a world-class treat attents in Special Councy will some as life! We are targeting a \$100,000 hundley commission their connect of our most declared president for our councy of three-year period. To class, we have straight resident deposition, and problem exceeding \$15,000 from our way to page 1491?

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- Pledge a set amount now, and amount.
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join as today and make a difference in the future of the Normalii. Finer!

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The Manus Chapter of Trout unlimited

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www.mismata.org

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#### **Raise Awareness & Funding**











COORDINATE WITH TU STAFF ON ALL NATIONAL GRANTS

### **Select Contractors Wisely**





## **Project Management**





#### Report, Monitor & Re-Assess





# Questions?

Jeff Yates jyates@tu.org (203) 216-7078

