# Tacklebox

Resources designed to empower Trout Unlimited volunteers to build and sustain healthy and effective chapters and councils

## *"It's in the (new) Tacklebox!"* Tools & Resources for Volunteers – www.tu.org/tacklebox

#### **Council Leaders Resources**

- National Leadership Council
- Council Officer Resources
  - Officer Role Descriptions
  - Running A Council
  - Chapter Support
  - Council Leadership Development
  - Council Strategic Planning
- Council Board & Committee Resources

#### **Chapter Leader Resources**

- Chapter Officer Role Descriptions
- Running a Chapter
- Chapter Leadership Development
- Chapter Strategic Planning
- Chapter Committee Resources

#### **Conservation & Science Resources**

- Conservation Resources
  - Volunteer Restoration Projects
  - Building Conservation Partnerships
  - Land Protection Resources
- Science Resources
  - Angler Science Guides & Tools
  - Interactive Mapping Tools

#### **Diversity, Youth & Veterans Services Resources**

- Diversity & Inclusion Resources
  - Women's Initiative Resources
  - Diversity & Inclusion Partners
- Youth Education Resources
  - Planning a Meaningful Youth Education Event
- Trout in the Classroom
- STREAM Girls
- TU Costa 5 Rivers College Program
- Guidelines for Volunteers Working with Youth
- Veterans Services Partnership Resources
  - Veterans Service Partnership Program Guide

#### Membership Recruitment & Engagement

- Membership Recruitment
- Membership Memo
- Membership Applications
- New Member Welcome Letter
- Membership Engagement
  - Chapter Meetings
  - Chapter Fishing Trips
  - Chapter Social Events
  - Membership Surveys
- Membership Management
  - Leaders Only Reports & Trainings

#### **Fundraising Resources**

- Fundraising Strategy
- Fundraising Events
  - Fundraising Discount Program
  - Banquet Guide & Planner
  - Film Tour Event Guide
  - Hosting Friendraisers
- Grants & Corporate Fundraising
- Fundraising Appeals

#### **Communications Resources**

- Website Development
- Email Communications
- Social Media
- Media Resources & Press Release Templates
- Print Communications
- TU Brand & Messaging
  - TU Logo Downloads

#### Volunteer Trainings & Events

- Training Calendar & Recorded Trainings
- Annual & Regional Events
- Annual Meeting Information
- Regional Meeting Information

#### **Risk Management & Financial Controls Resources**

#### • Financial Controls & Reporting

- Financial & Property Controls Policy
- Personal Property Inventory Sample Spreadsheet
- Fiscal Year Change Process Information
- Filing TU's Annual Financial Report
- Securely Processing Credit Cards
- Federal Tax Filing Requirements
- State Filing Requirements
- Requirements Dictated by TU's 501(c)3
  - Lobbying Restrictions
  - Prohibition on Electoral Politics
  - Donating to non 501(c)3s
  - Scholarships

- Liability & Risk Management
  - Real Property Liability
  - Liquor Liability
  - Youth Camps & Other Youth Projects
  - Stream Restoration Liability
  - Liability Waivers
  - Boating Liability
  - Contractual Liability
  - Insurance
- Important TU Policies
  - TU Code of Ethics
  - Property Related Policies
  - Communications Related Policies
  - Conservation Related Policies
  - Risk Management / Board Operations Policies

#### Short Links & Shortcuts to Get You to the Right Tacklebox Resource Faster

The following links will get you directly to the places you need to go faster – bookmark them on your browser for one-click access!

- <u>www.tu.org/tacklebox</u> Takes you directly to the Tacklebox homepage.
- <u>www.tu.org/chaptersearch</u> Gets you to a map of all chapters to help you find the right volunteer contact information.
- <u>www.tu.org/insurance</u> Brings you to the page where you can fill out an insurance request form, buy supplemental medical insurance, and learn about our insurance coverage for chapters and councils.
- <u>www.tu.org/fundraising</u> Find our fundraising discount program, fundraiser ideas and strategies, and more here.
- <u>www.tu.org/eas</u> Go here to learn about applying for an Embrace A Stream grant.
- <u>www.tu.org/training</u> All of our recorded training webinars live here, as well as the calendar of coming training events.
- www.tu.org/regionals Looking for your regional rendezvous information? That all lives right here on this page.
- <u>www.tu.org/annualmeeting</u> The Annual Meeting information lives here, and go to <u>www.tu.org/awards</u> to nominate a deserving volunteer for a national award at the Annual Meeting,
- www.tu.org/nlc Want to read up on the National Leadership Council? Click this link.
- <u>www.tu.org/headwaters</u> This is your home for our youth education resources. You can also go to <u>www.tu.org/tic</u> for the Trout in the Classroom program, <u>www.tu.org/streamgirls</u> for our Girl Scouts partnership, <u>www.tu.org/5rivers</u> for our college program, or <u>www.tu.org/camps</u> for our summer camp program.
- www.tu.org/veterans The national Veterans Services Partnership program resources are found at this link.
- <u>www.tu.org/diversity</u> Gets you right to our diversity initiative, and <u>www.tu.org/women</u> takes you to the women's initiative resources.
- <u>www.tu.org/tu-event-printshop</u> Takes you to the portal to order business cards, postcards, posters, tickets and more.
- <u>www.tu.org/riskmanagement</u> Covers the ins-and-outs of everything related to minimizing risk in your activities.
- <u>www.tu.org/policies</u> Gets you straight to all the TU policies on a range of topics.
- <u>www.tu.org/financialreporting</u> Provides all the information on filing a financial report, following financial controls requirements, the fiscal year change, and much more.

### TU Volunteer Operations Staff – Here to Help You When You Can't Find What You Need

Your Volunteer Operations Staff is here for you to talk through an idea, problem solve a solution, or just find the right resource!

Nick Halle, Volunteer Operations Coordinator – <u>nhalle@tu.org</u> (703) 284-9425

Contact Nick for:

- Volunteer Leader Login Issues
- Insurance Requests
- Fundraising Program & Support
  Standing
  Maggie Heumann Manager of Volunteer Operations maggie.heumann@tu.org (256) 996-2241
  - Contact Maggie for:
  - Volunteer leadership development
  - Strategic planning support

**Quentin "Q" Collins** Volunteer Governance & Reporting Manager – <u>q.collins@tu.org</u> (317) 956-9111 Contact Q for:

- Risk management & policy compliance
- Insurance & liability questions

- Membership Recruitment Tools
- IRS Determination / Letter of Good Standing
- - Member growth & engagement training
  - Partnership and affinity group support
  - Annual Activity Reports & 990-related questions
  - Questions related to tax exemption

Jeff Yates, Director of Volunteer Operations – jyates@tu.org (203) 216-7078 Cliff Watson, TU Costa Youth Fly Fishing Programs Manager – clifford.watson@tu.org (414) 698-0967 Cecily Nordstrom, STREAM Education Manager - cecily.nordstrom@tu.org (952) 412-7103 Doug Agee, Online Community Manager – dagee@tu.org (435) 633-1359 Beverly Smith, Vice President for Volunteer Operations and Program Development – bsmith@tu.org (307) 734-2814