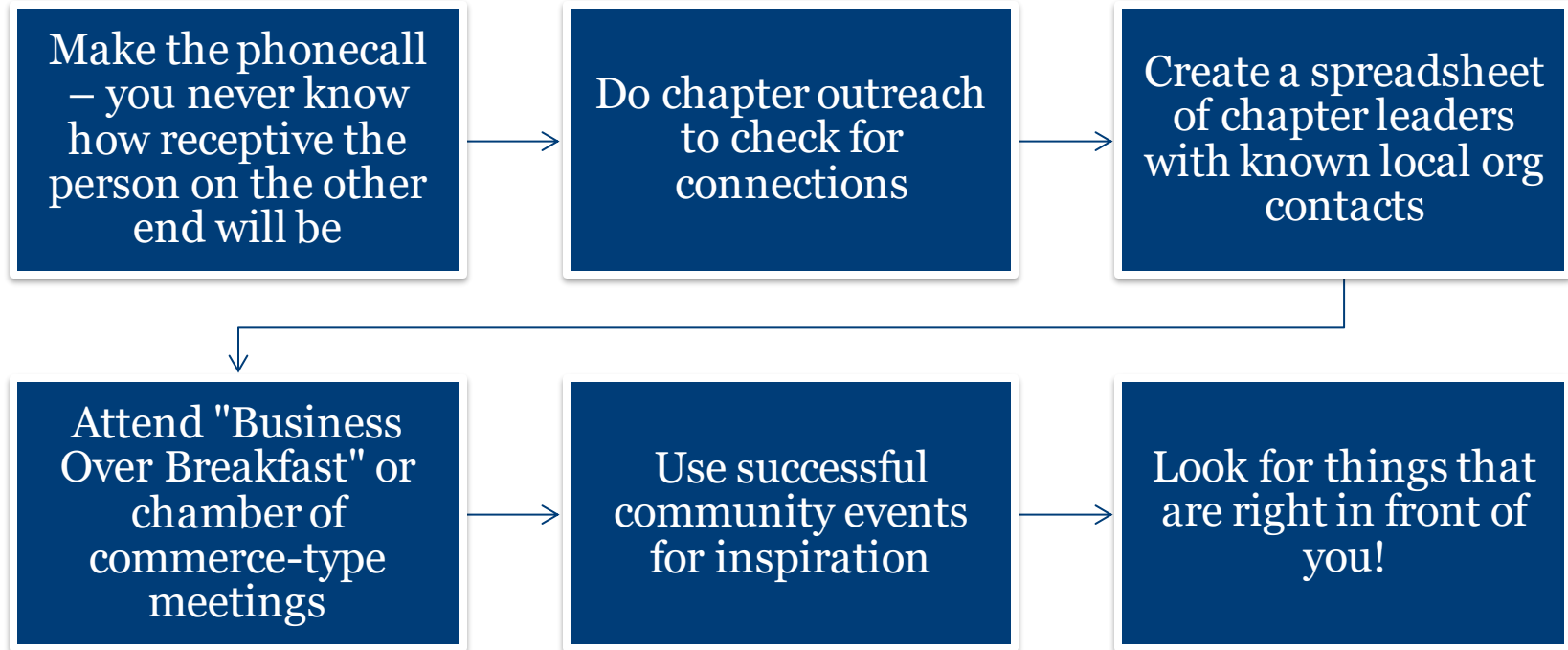




**Connecting to Communities: Build
Meaningful Partnerships to Diversify &
Grow TU**

What is the First Step to Growing?



THE THREE C'S OF FOSTERING **COMMUNITY**



CONNECTIVITY



CONVERSATION



COLLABORATION

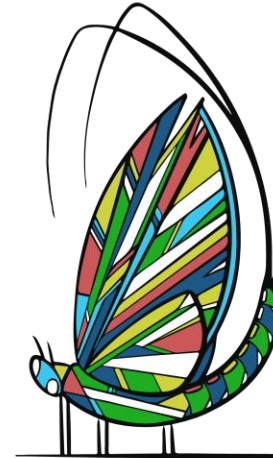
Regional Partners



Panelists Today



REELING
in Serenity



THE MAYFLY PROJECT

Non-Traditional Partners



Youth Partners



THE MAYFLY PROJECT



BOYS & GIRLS CLUBS
OF AMERICA



Girl Scouts

What Does a Successful Partnership look like?



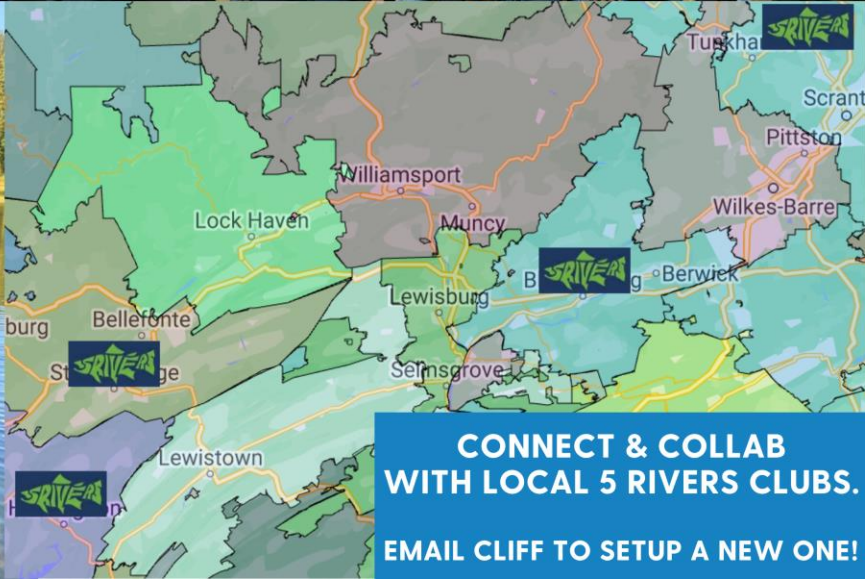
- ✦ It needs to be mutually beneficial, not one-sided
- ✦ You are both reaching new audiences
- ✦ You are both trying new things
- ✦ Make sure you are following proper guidelines to share information





NEW TU/COSTA 5 RIVERS STAFF

CLIFF WATSON



CONNECT & COLLAB WITH LOCAL 5 RIVERS CLUBS.

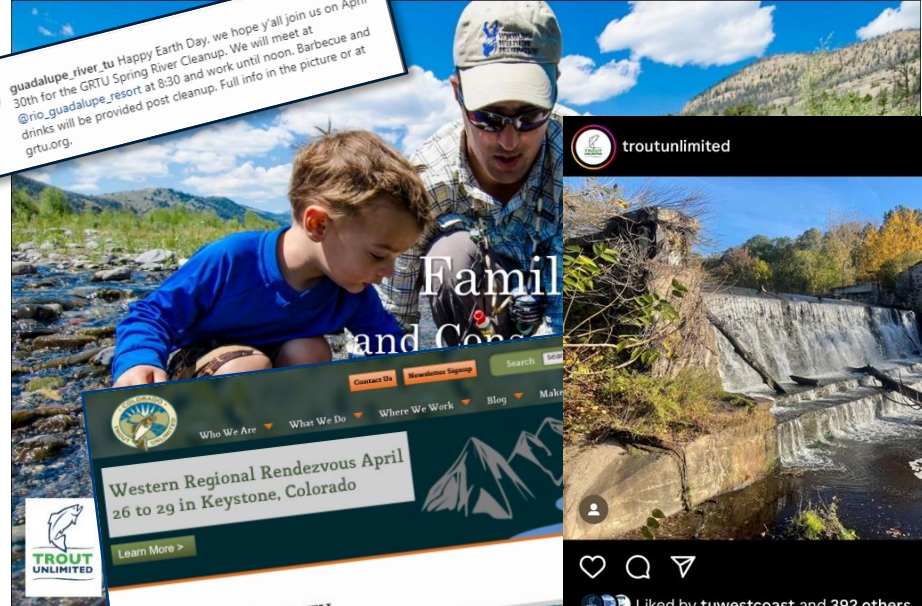
EMAIL CLIFF TO SETUP A NEW ONE!



Multi-Stream Communication is Key



guadalupe_river_tu Happy Earth Day, we hope y'all join us on April 30th for the GRTU Spring River Cleanup. We will meet at @rio_guadalupe_resort at 8:30 and work until noon. Barbecue and drinks will be provided post cleanup. Full info in the picture or at grtu.org.

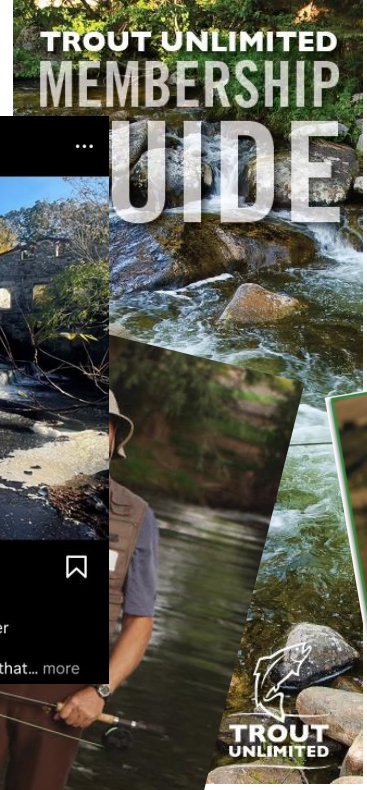


Family and Community



Liked by tuwestcoast and 392 others
troutunlimited A healthy river is a connected river

We are celebrating the @USFWS announcement that... more



The Mianus Chapter of Trout Unlimited
The River Keeper: May 2013

In This Issue

- The Next Generation Page 2
- Mianus Park Plan Page 3
- Chapter Calendar Pages 4 - 5
- Fixing The River Page 6
- Mianus TU Online Page 7
- Chapter Trips Page 8

Streamside Companions

Mink: The "Other" Angler
As anglers, we're often out on the water for more reasons than simply catching a trout or two. One of the true pleasures of fishing local streams is witnessing the hidden world that most in Fair-Field County don't know exists. In recent years, we have seen resurgence of many streamside organisms that make fishing that much more enjoyable. The American Mink, one of the anglers in our native streams, peeps on the rebound locally great joy to watch. Dodging touts of rocks along the river, in for a crayfish - or a trout - is a mink in a rare tree that is why we are out there in place to continue to restore and our zivers for trout, more native animals will be here the water with us

Women's FLY FISHING DAY
A women-specific day of casting, knots, entomology, and basic fishing know-how. A classroom session in the morning will be followed by an afternoon at the river.

JULY 8TH
9:30 to 4:30 pm
Murie Center,
Grand Teton National Park

Space is limited to 20 participants

555 teaching methods, classroom and field instruction, and use of equipment

To Sign-Up
307-739-2246
Park

Western Regional Rendezvous April 26 to 29 in Keystone, Colorado

Learn More >

Latest from Colorado TU



Learning By Doing: How Trout Unlimited got their seat at the table with Denver Water
A conversation with Kirk Klancke, President of the Colorado River Headwaters



Hitchhikers NOT welcome
We have been dealing with invasive species since humans starting transporting goods across land and sea. Many species that we



Win a dream trip on the Madison River!
ARE YOU READY FOR THE COLORADO TROUT UNLIMITED STATE WIDE RAFFLE? This is your chance to win a dream trip

Western Regional Rendezvous April 26 to 29 in Keystone, Colorado
Why should I attend the Western Regional Rendezvous? REGISTER HERE Whether you are a

EFFECTIVE USE OF **SOCIAL MEDIA**

- **HOST A RESOURCE MAPPING SESSION**
- **CREATE A POWER TEAM**
- **BUILD AN AUDIENCE PRIOR TO POSTING**
- **DON'T LOSE YOUR VOICE**
- **SHARE CONTENT FOR ALL**
- **POSITIVE COMMENTING DRIVES ENGAGEMENT**

Trying new things, with new partners



Conservation

- Citizen science
- River clean ups
- Lobby days
- Willow planting
- Rock rolling
- Ditch fish salvages



Community

- F3T/IF4
- Veterans Outreach
- Family friendly events
- Youth programs
- Local fairs, festivals, and school programs



Fishing

- Fishing outings for members
- Casting lessons
- Fly tying demonstrations or lessons
- Kids fishing days
- Orvis 101 & 201



Support = Support



- ✦ If other orgs support you, you should support them in return
- ✦ Show up at their events
- ✦ Make a connection and share newsletters and updates with events coordinator
- ✦ Cross-pollinate on social media



Case Study: Coombs Outdoors



COOMBS
OUTDOORS
ACTIVATE. ENGAGE. EMPOWER.





**TROUT
UNLIMITED
NEW YORK CITY**



HUNTERS OF COLOR

**COLLABORATIVE
EVENTS**

Prompts to Take Home



Understanding Community Engagement:

- What does "community" mean within the context of your chapter or council's mission and work?
- How can Trout Unlimited effectively engage with diverse communities to build meaningful partnerships?
- What are some successful examples of community engagement initiatives within similar conservation organizations?

Identifying Key Stakeholders:

- Who are the key stakeholders in the communities where Trout Unlimited operates, and how can we effectively connect with them?
- What are some potential barriers to engaging with diverse communities, and how can Trout Unlimited overcome these challenges?

Prompts to Take Home



Building Trust and Relationships:

- How can Trout Unlimited build trust and establish authentic relationships with diverse communities?
- What strategies or approaches have been successful in fostering long-term partnerships with community organizations and leaders in your organization?

Collaborative Project Development:

- How can Trout Unlimited collaborate with community partners to develop conservation projects that address local needs and priorities?
- What are some examples of successful collaborative projects between Trout Unlimited and community organizations?

Promoting Diversity, Equity, and Inclusion:

- How can Trout Unlimited ensure that its partnerships and programs are inclusive and equitable?
- What steps can Trout Unlimited take to promote diversity and representation within its leadership and membership?

Sharing Best Practices and Lessons Learned:

- Share examples of successful community engagement initiatives or partnerships from your own chapter
- What are some key lessons learned from past successes and failures in community engagement?

Next Steps and Action Planning:

- What are some actionable steps that your chapter can take to strengthen its relationships with diverse communities and expand its reach?
- How can participants continue to collaborate and support each other in advancing community engagement efforts within Trout Unlimited and beyond?

Sharing & Next Steps



Evaluate and Learn from Partnerships: Regularly evaluate the effectiveness of partnerships and initiatives to identify strengths, weaknesses, and areas for improvement. Solicit feedback from partner organizations and stakeholders to assess the impact of collaborative efforts and identify lessons learned.

Adaptability and Flexibility: Remain adaptable and flexible in response to changing circumstances, emerging priorities, and evolving partnership dynamics. Be willing to adjust strategies, reallocate resources, and explore new avenues for collaboration as needed.

Celebrate Successes and Milestones: Recognize and celebrate successes, milestones, and achievements resulting from collaborative efforts with partner organizations. Acknowledge the contributions of all stakeholders and highlight the positive outcomes of shared conservation initiatives.

Questions?



**TROUT
UNLIMITED**