

### **Women's Initiative Chapter Coordinator**

The Women's Initiative (WI) Chapter Coordinator provides opportunities for women to engage with TU locally, demonstrating TU's leadership development. Guided by the "[Women's Initiative Leadership Best Practices – Position Task List & Responsibilities](#)," the Chapter Coordinator recruits new women members, engages them in TU's mission, facilitates their retention, and promotes them in leadership roles. This individual actively develops or enhances women's events at the chapter level, initiates new programs to provide meaningful engagement opportunities for women, facilitates membership drives to increase women membership, and communicates directly to women in the chapter. Once appointed or elected by the chapter board, the WI Chapter Coordinator will have access to all educational/event materials available from the National Leadership Council's Women's Initiative Workgroup, support from the Workgroup including access to experienced women in this role, as well as other operational resources found in the online Tacklebox and membership rosters and reports in the Leaders Only Tools section of tu.org. The WI Chapter Coordinator is encouraged to develop an annual WI Plan for the chapter, along with an associated budget. In this annual planning effort, the WI Chapter Coordinator, would be supported by the WI State Coordinator and all resources and shared experience available through the NLC's Women's Initiative Workgroup.