

TROUT UNLIMITED BUSINESS MEMBERSHIP LEVELS AND BENEFITS

WHAT IS THE TU BUSINESS MEMBER PROGRAM?

The TU Business Member Program recognizes, highlights, and supports businesses across the country who put their money where their mouth is and gives back to the coldwater resources that we all love and depend on.

WHO ARE TU BUSINESS MEMBERS?

Trout Unlimited Business Members (TUBs) are ambassadors in protecting, restoring, reconnecting, and sustaining North America's coldwater fisheries. TUBs work tirelessly to share their passion for fishing and conservation with anglers and all those who appreciate the outdoors.

WHAT'S NEW WITH TU BUSINESS MEMBER PROGRAM?

The new and improved TUB Program offers enhanced core member benefits and some brand-new benefits (including steeper advertising discounts, elevated recognition, and more!) ... ALSO, a revamped TU Business Gold Level Membership with exciting opportunities to engage more deeply with TU's mission and supporters.



TU BUSINESS MEMBERSHIP

\$395/YEAR

- TROUT Magazine subscription
- TUB partnership package (stickers, signage)
- TROUT Magazine print listing
- TU.org digital listing
- Opportunities for TROUT Magazine spotlights
- Opportunities for Lines-To-Leaders E-Newsletter spotlights
- TROUT Magazine advertising discounts (up to 50% off)*
- TROUT Weekly E-Newsletter advertising discounts (30% off)*
- Opportunities for TROUT digital spotlights
- Social media TU-Partner toolkits
- Invitations to TUB virtual events (conservation chats/updates, happy hours)
- TUB News updates & e-newsletters

TUB GOLD LEVEL MEMBERSHIP

\$895/YEAR

- ALL TUB CORE MEMBER BENEFITS PLUS
- Gold Level partnership package (Gold Level stickers, signage, membership certificate)
- TROUT Magazine Gold Level recognition
- Gold Level TROUT Weekly E-Newsletter recognition
- Gold Level social media recognition
- Gold Level onWater Fish app recognition
- Gold Level TU film sponsorship opportunities
- Gold Level advertising discounts in TROUT Magazine (up to 60% off)*
- Gold Level advertising discounts in TROUT Weekly E-Newsletter (50% off)*
- Invitations to Gold Level Member-only virtual & in-person events

*Exclusions and restrictions apply

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