

National Leadership Council Climate Change Work Group
Climate Change Coordinator Resource Modules
Overview



2025

Agenda



Climate Change Workgroup

- History
- Mission

Climate Change Resource Modules

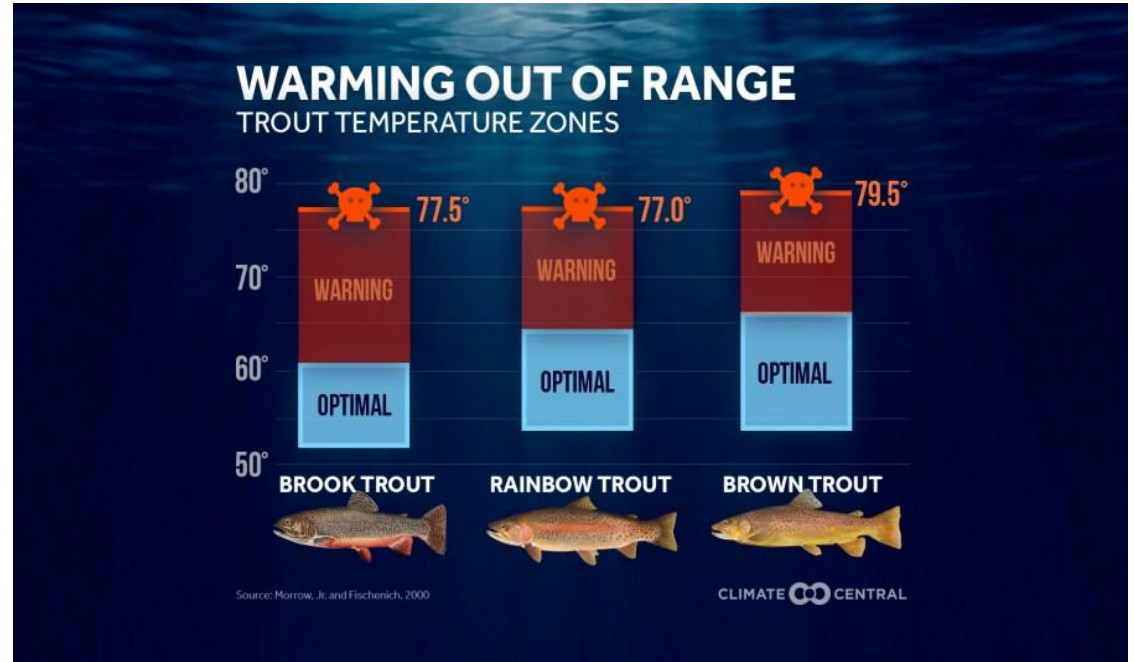
- Module 1 - Coordinator Role
- Module 2 - Science
- Module 3 - Adaptation
- Module 4 - Advocacy
- Module 5 - Education

Next Steps

- Conduct training
- Continue recruiting coordinators



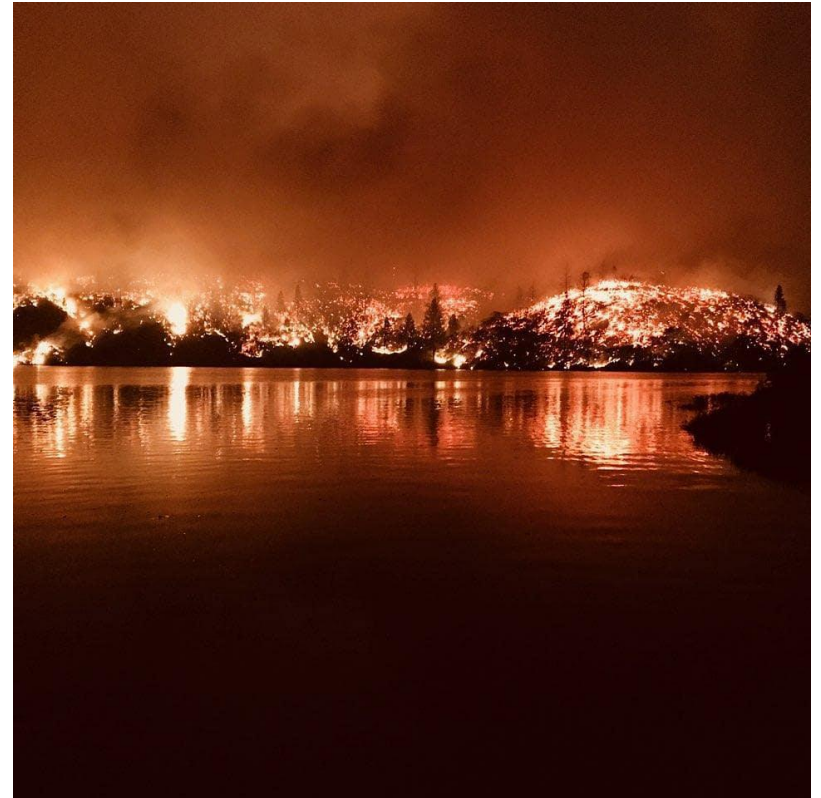
Founded in 2013
to raise awareness
of climate change.



Climate Change Work 2020 Survey



- 87% believe climate change is real
- 77% are very or somewhat worried about it



Climate Change Work Group Mission



Empower TU members to become **effective champions** for TU climate change policy and initiatives, in their communities, regionally and nationally, through science-based education, communication, and advocacy.



Module 01: Coordinator Role

1. Get to know the Climate Change Workgroup.
2. Participate in monthly Zoom meetings
3. Communicate your activities/share your experiences.
4. Connect with other Coordinators.
5. Review the Modules to help keep them current.

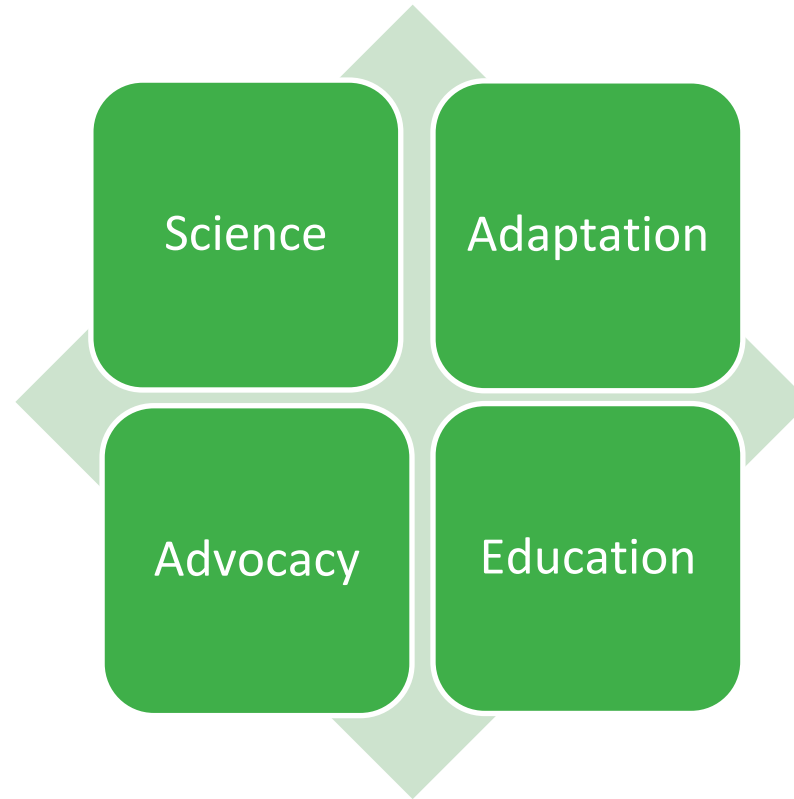
Module 01: Coordinator Role

Essential Qualities

- Good communication skills.
- A basic understanding of climate change science.
- Familiarity with TU national climate change policies.
- A commitment to addressing the impacts of climate change.
- Respect for others' views.



CCWG Resource Modules



- Tools
- Tips
- Facts
- References
- Links
- Contacts

Note that third party perspectives and opinions presented in the resources and examples may not be endorsed by TU.

You can draw upon and adapt the CCWG resources to your own situation and outlets such as newsletters, websites and social media, in person presentations, articles, and more ...

CCWG Module Resources



Our most effective messaging is peer-to-peer!



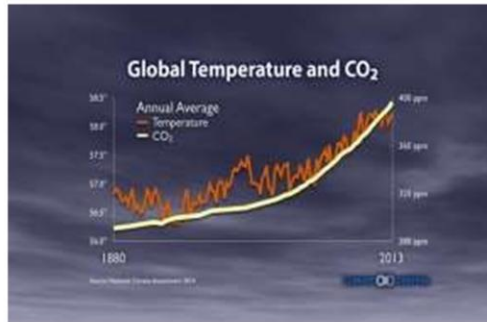
Climate Change Coordinator Training - Trout Unlimited



Module 02: Science

What causes this warming trend?

- Increased levels of Greenhouse Gases* are correlated with temperature increases



*CO₂, CH₄, NO_x and ozone

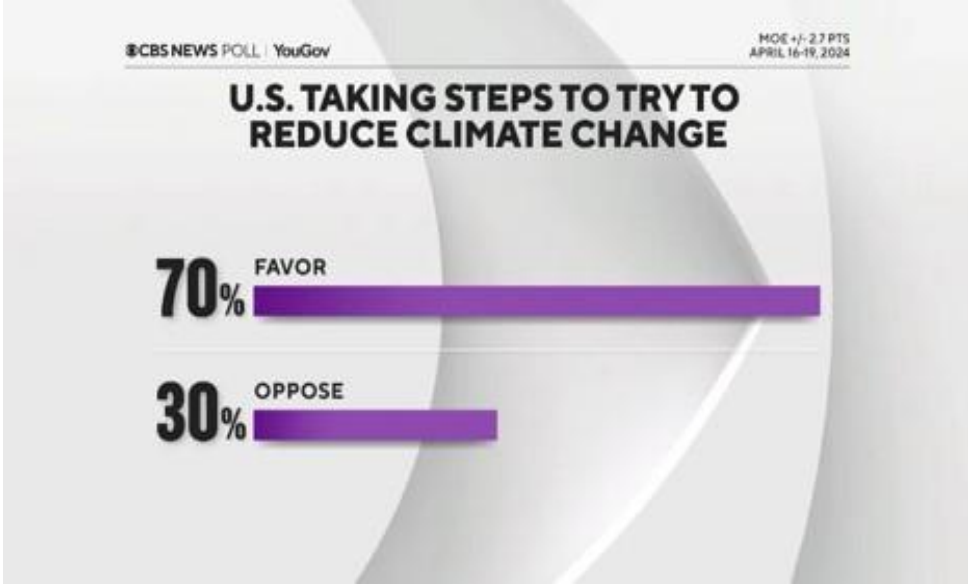


Module 03: Adaptation

Long Mountain Brook culvert replacement



Module 04: Advocacy



Module 05: Education



Applying Content from Modules

- **Bite sized pieces provide guidance on how you can use the resources in the climate change modules.**
- **You pick and choose depending on what is most appropriate for you and your audiences.**

What's the #1 reason people care about climate change?

Science says it's LOVE—especially for the next generation.

Katharine Hayhoe

[@science_moms](#)

[potentialenergycoalition](#)

Climate Change Coordinator Training Plan



Climate Change Workgroup Advocacy Module

By TROUT UNLIMITED

CCWG Advocacy Module

Free

📅 Thu, Mar 13 at 8:00 PM (EDT)

📶 After you purchase tickets you'll get instructions and a link to attend the event online.

- January 16 – Science Workshop
- February 13 – Adaptation Workshop
- March 13 – Advocacy Workshop
- April 10 – Education Workshop

[Climate Change Coordinator Training - Trout Unlimited](#)
recordings of the introductory Climate Change Coordinator
and the recent workshop sessions.

And a PDF with the Climate Change Resource modules on
Science, Adaptation, Advocacy and Education.

URL for CCC Resources and Recordings
<https://www.tu.org/ClimateChangeCoordinator>



NLC Climate Change Work Group



Please join us!

CCWG Module Development Team

Chair, Jeff Holzem - jeff2002h@yahoo.com

Co-chair, Peter Gray - bccpjgray@yahoo.com

Mark van Roojen, Peter Tovar, Neal Anderson, Paul Mckay, Debbie McKay